

2018 第二屆歐亞語文國際學術研討會專題演講

2018 International Conference on European-Asian Languages Keynote speech

Date: October 6, 2018 (Saturday)

Time: 10:10~11:00

Venue: Q002

The Topic for the Keynote Speech	Beyond the Border: Inter-Asian student cooperation as a means to stimulate language learner motivation
Full name	Andreas Riessland
Education	M. A. in Social Sciences of Japan Oxford Brookes University School of Social Sciences and Law Depart M. A. in Japanologie, Friedrich-Alexander-Universität Erlangen-Nürnberg
Work Experience	Establishment and maintenance of an internet-based contest, to introduce Germany and its society and culture to a Japanese audience. This project was part of a larger framework within the 2005/2006 “Germany in Japan” initiative, sponsored by the German Foreign Ministry. This project was supported financially and logistically by DAAD, the German Academic Exchange Institution.
Affiliation	Associate Professor, Nanzan University in Nagoya
Fields of Specialization	Media, Advertising and Society, National Thought in Car Advertising for the Japanese Market